

378.782  
20B9

Special  
Safety Issue  
Next Week

# The Gateway

Vol. XLII

OMAHA UNIVERSITY  
OMAHA, NEBRASKA, FRIDAY, DECEMBER 14, 1962

No. 13

NEBRASKA STATE HISTORICAL SOCIETY  
Lincoln, Nebraska DEC 21 1962

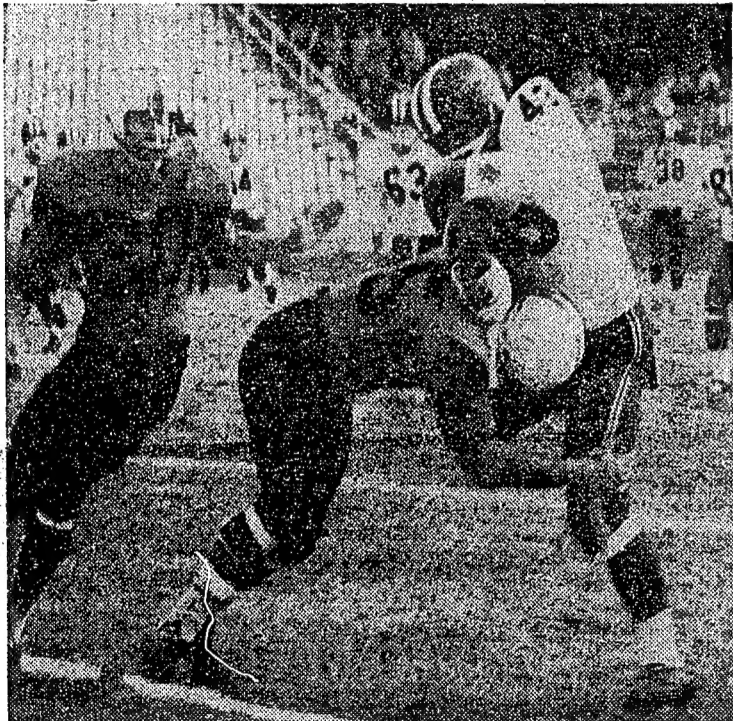
Bowl Pictures ...

Pages 1, 4, 6,  
7, 9, 12

## Omaha U 34...East Cent. Okla. 21



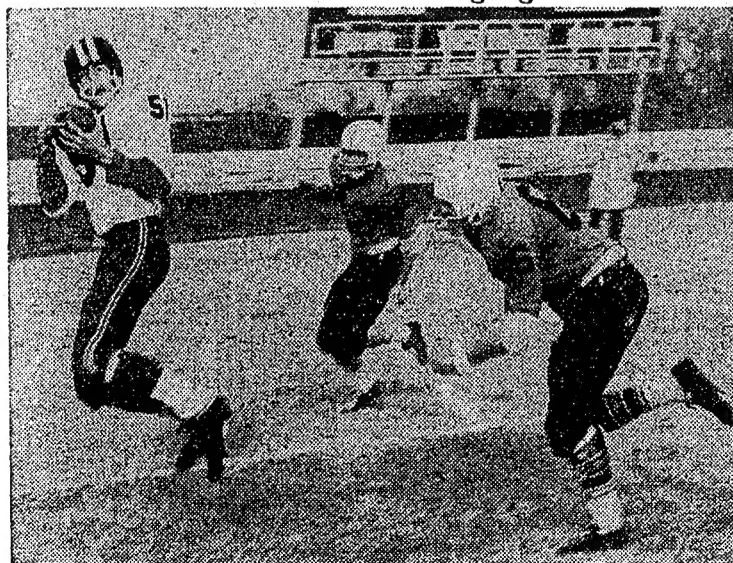
If that OU crowd doesn't quiet down, I'll wait till midnight to toss the coin.



Two Tigers zero in on Lee Milner.



Miloni lowers the boom... Tiger goes down.



Blazeovich ropes in another, Tigers grab air.



Nobody even noticed the weather.

### Omaha University Beats Tough Oklahomans In Second Annual All-Sports Bowl Grid Clash

By Mike Moran

The name of the game was the 1962 All-Sports Bowl at Oklahoma City.

It wasn't Orlando nor was it Sacramento, but it was a bowl game and the opponent was the nation's number two rushing team, East Central State of Oklahoma.

Their foe was a fine University of Omaha team that had finally jelled in its last four games to become possibly the finest small college team in the area.

East Central had a bevy of swift, big backs who hit quickly and then came right back to hit again. They also possessed a big, mobile line that had held opponents to hard earned yards on the ground. Leading the line were several former Oklahoma U second stringers and a couple from other Big Eight schools.

The Tigers from Ada looked tough on paper and they were. Only one thing caused their downfall, they don't pass much in the Oklahoma Intercollegiate Conference and Omaha U rode this weakness right down to the Tigers' goal line seven times and went in five of those times.

O.U. 34...E.C.S. 21

When it was all over, Omaha 34, East Central State 21. The Indians stunned the Oklahomans with a touchdown on the first play after receiving the kickoff.

Carl Myers found Paul Blazeovich open on the Tiger 43 and the glue fingered end juggled the ball for twenty yards down the sidelines before roping it in and crossing the goal standing up.

Myers missed the conversion attempt but OU led with only 49 seconds gone, 6-0.

The Tigers' vaunted ground game failed to move the ball on its first try and right back came the Indians 57 yards to score. A 15 yard burst up the middle by Louie Miloni set it up and Roger Sayers waltzed his way through grasping Tigers 22 yards to paydirt.

Myers was true this time from placement and Omaha led by 13-0.

Anyone in the slim crowd who envisioned a romp was soon awakened as the Tigers proceeded to tear into OU's huge defensive line and move 63 yards to score.

#### Tigers Roar Back

Almost before the startled Indians could recover, the hustling Tigers were back at the door again and big Larry Ward carried over the second East Central score in three minutes.

His conversion made the score 14-13 and Omaha U suddenly found themselves on the short end of the count.

Then it was time for Myers to go to work. Using short passes to Jim Kettle, Blazeovich and Lee Milner, the Indians moved to the Tiger 16 where brusing Waynes Backes bulldozed up the middle to score.

Myers was perfect again with his kick and the Indians were back on top by 20-14.

#### Defensive Line

Now the big OU defensive line began to function and the Tigers were held. With a little over four minutes left in the half, OU had the ball on the Tiger 46.

A pass to Kettle and a burst up the middle on a trap by Miloni put the ball on the 5 with fourth and goal.

With the Tiger line bearing down, Myers found Blazeovich all alone in the far corner of the end zone and the big end cradled the ball for OU's fourth touchdown.

Meyer's kick made the score 27-14 and gave the Indians a little breathing room and a rest at the half.

#### Tigers Held

Most thought the Indians would come back satisfied to hold off the Tigers for the rest of the game but they surprised everybody after holding the Tigers from scrimmage after the kickoff and ramming another score right down the Adams' throats.

Louie Miloni capped the 60 yard drive with a plunge from the three. After Myers' fourth straight placement the board read Omaha 34, East Central 14.

The rest was anti-climatic. East Central came back to score once more but several long, time consuming OU drives ate up the clock and the last hopes of the Tigers with it.

As the game ended, OU was at the weary Tiger door and the big OU line had proved itself a match for the nation's number two rushing outfit.

Students and fans poured out of the stands and carried the Indians off the field with their trophies.

Carl Meyers was named outstanding back and Blazeovich closed out a great collegiate career with the outstanding lineman award.

OU finished the year with an outstanding 8-1-1 record and if a couple of breaks had gone their way earlier it might have been 10-0 and the bowl game might have been the Camellia Bowl for the NAIA crown.

But all in all it was a great season for a great team. Next year has all the earmarks of just as good a one and maybe that coveted NAIA playoff.

Most important of all, eleven seniors and their teammates played a whale of a ball game and took something home with them to remember.

Names like Blazeovich, Miloni, Taylor, Payne and Jesko among others won't be soon forgotten by those who have witnessed the resurgence of OU football.

Their sacrifices put them alongside Billy Englehardt and all the other past heroes of Omaha University fame.

The Statistics:

	OU	ECS
Rushing Yardage	145	150
Passes Attempted	24	10
Passes Completed	12	4
Passing Yardage	228	87
Total Yardage	373	237
Omaha U scoring:		
Blazeovich 2 (80 & 5, passes from Meyers)		
Sayers (22, run)		
Miloni (3, plunge)		
Backes (16, run)		
PAT (Meyers, 4 kicks)		



## The Gateway

The GATEWAY is published weekly by students of the Omaha University Department of Journalism. Editorial comment and signed letters to the editor are not necessarily representative opinions of the faculty, administration or student body.

Editor-in-Chief.....Arlo Grafton  
Managing Editor.....Mary Beth Meyers

### DEPARTMENTAL EDITORS

News.....Paul Beavers Sports.....Tom Ash  
Society.....Marilou Thibault Art.....Carl Schreiner  
The GATEWAY is represented by National Advertising Service, Inc., New York City. Local advertising rates: \$1.25 per column inch, advertising deadline: noon Tuesday. Offices: AA 116, phones: 553-4700, ext. 470, 471. Faculty Advisor: Paul V. Peterson.

## Prizes, Skits Special Events For All-School Xmas Dance

The All-School Christmas Dance will be held Wednesday, 9 to 12 p.m. in the ballroom of

## ROTC Promotes Cadet Officers

Seven Seniors and ten Juniors in the Advanced AFROTC program were promoted Monday by order of the Professor of Air Science, Lt. Col. Shirl H. Swenson.

Three men were promoted to the permanent rank of Cadet Major. They are: Dean Berk, Terry Thompson, and George Otto.

Cadets Jerry Jeros, Dave Parke, Dave Schuur, and Harold Steyer were promoted to the permanent grade of Cadet Captain.

The ten cadets promoted to the permanent rank of 1st Lt. were: James Bronowski, Frank Drefs, Paul Downie, Douglas Facolner, Robert Jakisch, Gary Masilko, Larry Ostrom, Richard Parrish, Eddy Powers, and Art Simon.

the Student Center.

Two mystery Santa Clauses, one a student and one a member of the faculty, will be present. A prize will be given to the person who guesses the identity of either one.

Johnny Ray Gomez will play for the dance. During the intermissions, there will be group Christmas caroling and a skit. Refreshments will be served.

One activity card per person admits.

## Delta Sigma Pledge Officers Are Elected

Ivan Winbolt has been elected president of Delta Sigma Pi pledge class. Jim Houdek and Dave Larson were named vice-president and secretary-treasurer, respectively.

Others who have pledged to the business administration professional fraternity are: Bruce Horner, Jim Houdek, Dave Larson, Paul Meyers, Joe Shors, Don Thompson, Jerry Vincenini, Ivan Winbolt and Marlin Wolf.

## Precounseling Huge Success

by Jack Turner

Precepts for precounseling to pre-empt preregistration were predicted to be a prevalent precedent at Omaha University.

The previous preregistration was replaced by precounseling last week and was viewed as a great success by students and faculty alike.

It appears that the cashier's office was effected most favorably by the change.

The prior method, which was in force for the past five or six years, required a total registration and a \$10 preregistration fee payable at the cash register. Precounseling eliminated this step and line completely.

Speaking of lines, students stood in shorter lines and for shorter durations. However, according to counselor Jack Hill, lines were longer than normally required due to the student's failure to flip the card forms over and fill in the blanks. The lines got longer while the student hurriedly "Xed" and scribbled.

Mr. Beck, counselor for about 250 students, noted several characteristics of the plan. It has flexibility in two areas. Precounseling could be spread over a longer time if needed and more time is available to check for mistakes and changes.

Another observation, according to Beck, is that there is an inherent injustice in the plan. The early bird at precounseling will not necessarily get his choice of classes at actual registration. This is if he is at the lower end of the alphabetical scale.

Next semester the days of registration are set aside for seniors and juniors first... then sophomores, freshmen, and first semester freshmen and others. These groups will be handled alphabetically in closed lines to the class card room.

Another flexibility of the plan is that almost any change can be made at the counselor level of registration. There was a \$5.00 fee connected with schedule changes under the old method.

The data processing section was relieved somewhat. While the machines continued to roll, sort and count, the precounseling does not shorten the work, it does have an equalization effect.

## Clark Announces New Play January 7, 8, 9 in Admin.

A family held as hostages in their own home by three vicious killers provides tense, fast-paced drama in OU's next student play, "The Desperate Hours."

Written by Joseph Hayes, the play will be produced on February 14, 15 and 16 in the Administration Building Auditorium.

OU Theater Director Edwin Clark said tryouts will be January 7, 8 and 9 at 7 p.m. in the Adm. Auditorium.

Any student interested in trying out can obtain a script from Dr. Clark's office.

Characters include members of the Hilliard Family: Dan, the middle-aged, executive father, Eleanor, the mother, and Cindy, their 20-year-old daughter.

Chuck, a young lawyer, is Cindy's boy friend.

The three convicts are: Glenn, the ringleader and his younger brother Hank, and Robbish, a vicious beetle-minded killer.

Bard is a deputy sheriff and leads the search for the killers.

Glenn, Hank and Robbish have broken out of prison and returned to the brothers' hometown to get money from Glenn's girl friend in order to have Bard, who arrested Glenn and sent him to prison, killed.

The three force their way into the Hilliard's home and wait there for the money.

The scene switches back and forth from the Hilliard's home to the sheriff's office and things grow increasingly nervous as the police narrow their search to the Hilliard's house.

## Staff Changed; Berk Is Named 470th Commander

Caden Dean Berk was named the new wing commander for the 470th AFROTC cadet Wing at Omaha University. Cadet Colonel Berk is the second man to serve as wing commander this year; his tour of duty started Thursday.

Cadet Berk is also captain of the Omaha University Rifle Team in this his fourth year on the team.

Cadet Lt. Col. James Bronowski is second in command as the executive officer for the wing.

Cadet Colonel Berk's Wing Staff is: Personnel Officer, Cadet Major George Otto; Assistant Personnel Officer in charge testing, Cadet 2nd Lt. Ed Pechar; Inspector, Cadet 1st Lt. Dennis Graves; Material Officer, Cadet Captain Jerry Jaros.

Also named to the Wing Staff were: Operations Officer, Cadet Major Terry Thompson; Administrative Officer, Cadet 1st Lt. John Kaffenberger; Comptroller, Cadet Captain Terry Bernth; Information Officer, Cadet 1st Lt. James Thompson; and the Security and Law Enforcement Officer, Cadet 1st Lt. Art Simon.

The 471st group commander is Cadet Captain Harold Steyer, and Cadet Captain David Parke is the 472nd group commander.

## Sept. of 1964 Set for Finish Of Addition

The library annex which is slated to be completed in September of 1964 will add 45 feet to the present library building on all three levels.

The work is expected to be started before spring. The only work done so far on the new addition has been tests for footings due to the fact that the library is built over a ravine.

The entire west addition on the first floor will be devoted to periodicals and the present reference room will contain reference materials and government documents. The east addition of the first floor will be a smoking study room that will be nearly twice the size of the smoking room now. Eight group study rooms will also be added at that end.

The second floor additions will be more study room and the social science and business will be relocated in the east addition and the language and literature books in the west addition.

The west addition of the basement will house the closed stacks in periodicals.

A new microfilm room will be located next to the present reference office and four new seminar rooms will be on the second floor.

The new addition will accommodate 500 more seats and the shelving of 200,000 more books.

The addition was made possible by a gift from the Eppley Foundation which the University is matching.

## Season's Greetings From the Student Council

Jack Petersen	Larry Hammer
Sue Weidenhammer	Sheri Zagor
Dud Kersey	Ginny Bohaty
Max Voigt	Rich Tompsett
Midge Butters	Pat Matson
Malanie Jeub	Randy Nielsen
Chuck Saxton	Kay Borchman

See You at the ...  
All School Christmas Party

Specializing in Flat Tops and College Cuts

TOM NEAL LARRY

**TOWN HOUSE BARBER SHOP**

AMPLE PARKING  
7000 DODGE

Appointments Available

CLOSE TO CAMPUS  
556-5161



**McDonald's**  
look for the golden arches

100% Pure Beef Hamburgers  
Crisp Golden French Fries  
Old-Fashioned Shakes

8022 W. Dodge Rd.

48th and Ames

Now Open—24th and Cuming

MEET  
YOUR FRIENDS AT



**THE THIRD MAN**

Omaha's Entertainment  
Coffee House

16th and Leavenworth

**HOLIDAY ENTERTAINMENT**

Will Feature

**THE HARRIS BROS.**

(Currently Appearing)

**DAVE HAMIL**

(From the Exodus, Denver and the Buddhi, Okla. City)

Plus McCarthy,  
Brahney, Hendricks

tells the date at a glance

**OMEGA**

SELF-WINDING  
CALENDAR WATCH

MANY people must know the exact date as often as the exact time. No wonder this combination watch by Omega is one of our most-wanted models. Water and shock-resistant. Perfect for busy men



SEAMASTER  
FROM \$110.



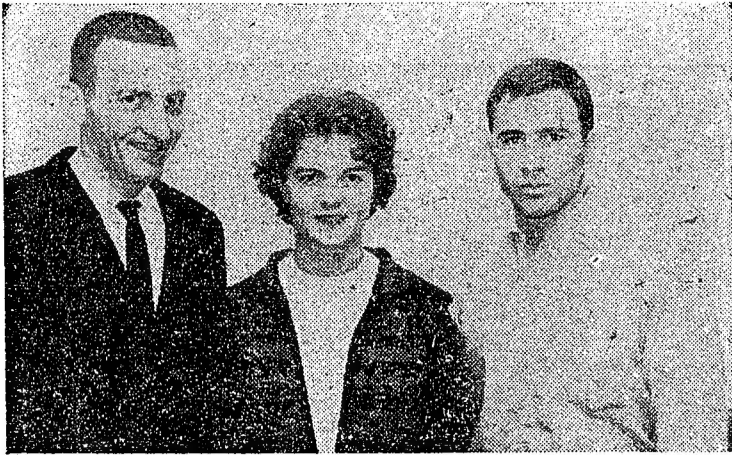
HARNEY AT 17TH ST.

Credit Invited

Time Arranged



## Art Dept. Awards for Seven; Art Auction Supplies Funds



From left, Gary Zaruba, Naomi Klein, Frank Vigneri.

Three scholarships from the art department were awarded Wednesday afternoon by Jane Anderson at a special luncheon in the Student Center.

Miss Anderson is assistant professor in the art department. Recipients of the \$100 awards were: senior, Gary Zaruba; junior, Naomi Klein, and sophomore, Frank Vigneri. A beret for each of the recipients was included.

Material grants of \$25 were awarded to juniors Judy Da-

vis, Nancy Norton, Toni Turnquist, and Joyce Wilson. They also received gold pallet knives.

All of the recipients are majors in art and are studying toward a degree in fine arts.

The money for the awards was raised by the art action which collected a total of \$1,300 last year.

The art auction is to be held this year on April 28, 1963.

The three scholarship winners are going to hold an art show on May 12, 1963. The date is tentative, however.

## Forcade, Grim Lead Shooters To Close Victory in Intercity

The Omaha University Rifle Team evened up its Intercity Rifle League record at 2-2 last Wednesday by defeating the Omaha Rifle and Pistol Club 1878 to 1875.

Lynn Forcade and team coach Staff Sergeant Richard Grim of the AFOTC department led the OU shooters with scores of 380.

Dixon Herman of the Omaha Rifle and Pistol Club set an Intercity Rifle League record for the highest individual score with iron sights with a 391.

The rifle team fired a league match with Offutt AFB this Wednesday night here at OU, but scores were not available by press time. In a pre-season match with Offutt, OU won by the score of 1860-1768.

Scores for the match with Omaha Rifle and Pistol Club on December 5 were:

Omaha University	
Grim .....	380
Forcade .....	380
Berk .....	373
Van Ackeren .....	373

Borjesson .....	372
Total .....	1878
Omaha Rifle and Pistol	
Herman .....	391
Adkins .....	378
Farber .....	375
Tempest, Jim .....	368
Tempest, Joe .....	363
Total .....	1875

## Track Underway, First Meet Feb. 8

About a dozen men have checked out for indoor track as of Wednesday. The men have been concentrating on conditioning and being measured for shoes.

The team will be working hard in the little time they have to get in shape for the first meet February 8. They will be working out part of next week before Christmas vacation. After vacation they will return to practicing up until the time of finals.

## OU Film Stock Grows; But Most Are Rented

More than 4000 different films were shown by the Omaha University Audio-Visual department last year.

Ronald Pullen, director, said the number of films has been increasing 10 to 15 per cent each year.

"We rent 95 per cent of our films, mostly from other universities," he said. "It is far cheaper for us to rent than to buy a film. For example, a film that costs only three dollars to rent may cost \$120 to buy. Films, particularly in the sciences, become outdated so quickly, that in two or three years a film may be completely out of date."

Many films in the engineering and chemistry fields are rented from industry for just the price of postage.

Mr. Pullen said the rental service is very good. Films can usually be obtained within a week and often within a day or two.

A majority of the educational films are obtained from the University of Nebraska, which has a large film rental library.

The OU film library contains more than 300 films. However, most of the films in the library are little used because of their old age.

The department has the capability to make its own films.

"Two years ago we made a modern dance film, and three years ago, a film was made for the chemistry department." "However," Mr. Pullen said, "this is not often done because of lack of equipment and manpower. In addition to this, we film all athletic events."

Students desiring to see certain films may come in the A-V department and view the film if it is in stock.

"Most students who take advantage of this are those absent from a class when a film is shown and some of the athletes," he said.

One of the functions of the department is providing the feature films shown in the Student Center.

About 15 of these films are provided each year. The films are picked by a student com-

ALL THOSE INTERESTED IN INDOOR TRACK ARE TO SEE COACH CARDWELL IMMEDIATELY TO CHECK OUT. EVERYONE IS WELCOME TO TRY OUT.

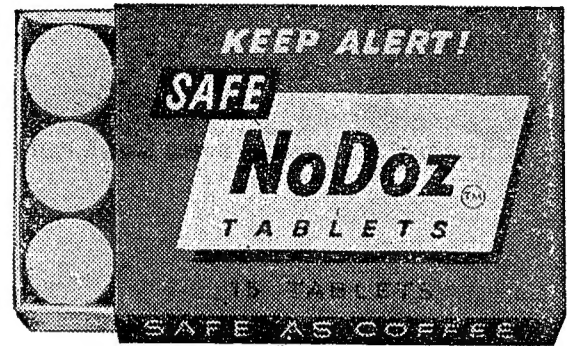
## Christmas Convo Wednesday at 9:30

Nine-thirty classes will be excused Wednesday for the annual Christmas Convocation, which will be held in the Administration Building Auditorium.

Christmas Music will be sung by the choir and madrigal singers. They will be accompanied by Sandra Staub.

Since there were no entries in the Phi Mu Alpha Christmas Carol contest Dr. Bail will not present the traditional plaque.

## 10 Days Till Christmas



## THE SAFE WAY to stay alert without harmful stimulants

NoDoz keeps you mentally alert with the same safe refresher found in coffee and tea. Yet NoDoz is faster, handier, more reliable. Absolutely no habit-forming.

Next time monotony makes you feel drowsy while driving, working or studying, do as millions do... perk up with safe, effective NoDoz tablets. Another fine product of Grove Laboratories.

## Great for grandstanding! Pendleton's blanket robe.

16.95

Inside a zippered plastic case you'll find a foam rubber cushion and a big wool 52"x70" wool robe in genuine Omaha U colors and Indian motif.

men's sportswear—main floor,  
downtown;  
arcade level, The Crossroads



\* 60 million times a day people get that refreshing new feeling with ice-cold Coca-Cola!

Bottled under authority of The Coca-Cola Company by  
OMAHA COCA-COLA BOTTLING COMPANY  
OMAHA, NEBRASKA

DOWNTOWN AND THE CROSSROADS  
**BRANDEIS**



# A Good Time Was Had by All



I dreamed all the way home that I had a foot in my ear.



Nice boy, where did you leave that flask?



Some financed their trip on the way.



KMTV filmed the game and showed it to the fans in Omaha on Sunday.



Impromptu swing session for energetic Omaha University followers.



I got my swim suit, let's go!



This is all we can afford until we get to Oklahoma City.



## Students Study—Shoppers Shop! Great Vacation Ahead?

By Allan Johnson

You can tell it's Christmas-time on the University of Omaha campus—the library is humming with activity at all times of the day and evening.

Reason . . . deadlines for term papers are approaching.

The average student usually waits until the Christmas holidays are near before assuming the tedious job of beginning the term paper that was assigned last September.

While the rest of the populous of the city is rushing about with that seasonal hurriedness and with that seasonal expression of cheer and happiness on its face, the OU student is glumly seated in the Gene Eppley Library—with no expression of cheer and happiness on his face.

While shoppers trek from shopping center to shopping center, students trek from the Student Center to the library.

While shoppers carry bright and gaily wrapped packages, students carry drab ol' reference books.

While fellow shoppers bid tidings of "Merry Christmas," fellow students caution "quiet, library!"

While shoppers carefully check prices, students carefully check dates, ages, numbers . . . etc.

While shoppers meet friends and decide to have coffee, students refuse such proposals and continue studying for more vital information.

While shoppers are driving home with their brightly tinsel Christmas gifts, students are driving home the most important facts in their papers.

And while the shoppers are

placing the results of their shopping under the tree, students are placing to the side the one page they have completed during the shopper's whole excursion.

And while the shopper sits down to relax after all is done, the students are still striving toward completion of page two.

Yes, without a doubt, much goes into a research paper. The time spent in its completion could have been spent in many better ways—like in the OUampi room having coffee or shooting a game of pool—or maybe, just maybe, even bowling.

But the student must remember what is gained also. Not merely a good or poor grade, but the knowledge acquired is, probably great.

How many people know the penguin is a member of the Aptenodytes patagonica family, or why he can't fly anymore?

How many people know the sea urchin is any of a class of echinoderms? Maybe some, but how many know it is an echinoderm of somewhat flattened globular form having a thin brittle shell covered with thin movable spines? Who knows where he lives, what he eats or anything of his habitat?

Just think, there are those on this campus who possess this information! They gained this information by writing term papers!

And alas, what a wonderful feeling to put the "The End" on the final page of all that work. Why, it's like coming to your 7:30 class on Monday morning and finding a parking place directly in front of the Applied Arts building—with six hours registered on the parking meter!

## ZTA Cool Man To Be Honored

Zeta Tau Alpha will present its annual "Fantasy 'n Frost" Dance Dec. 21 from 9 p.m. to midnight in the Student Center Ballroom.

During the intermission at the dance, the Zetas will honor their 1963 Coolest Man. Harry Bianchi, 1962 Coolest Man, will present this year's winner with a gift.

Candidates for the title are: Lyle McFarlin, Lambda Chi Alpha; Rodger Stoney, Pi Kappa Alpha; Terry Bernth, Sigma Phi Epsilon; Chuck Ellis, Tau Kappa Epsilon; Lee Kallstrom, Theta Chi.

Decorations will be handled by Linda Hill. A pre-party will be held for Zetas and their dates at the home of Judy Cisar.

One Greek card per couple will admit; voting will take place at the door from 9 to 10 p.m. Larry Bell and the Cyclones will play for the dance.

The Zetas have scheduled their annual pledge-active Christmas party for Sunday, Dec. 30. At this time, pledges will present the actives with their pledge paddles. The party will be held at the home of Donna Schiro. Janet Grossman is in charge.

## Jr. Panhellenic Council To Host Caroling Party

The Junior Panhellenic Council will sponsor a caroling party followed by a dance on Sunday, Dec. 16.

Pledges and actives of all sororities on campus will carol at the Omaha University Deans' homes from 6 to 8 p.m. After the singing, the girls and their dates have been invited to a dance in the OUampi Room, where hot chocolate will be served.

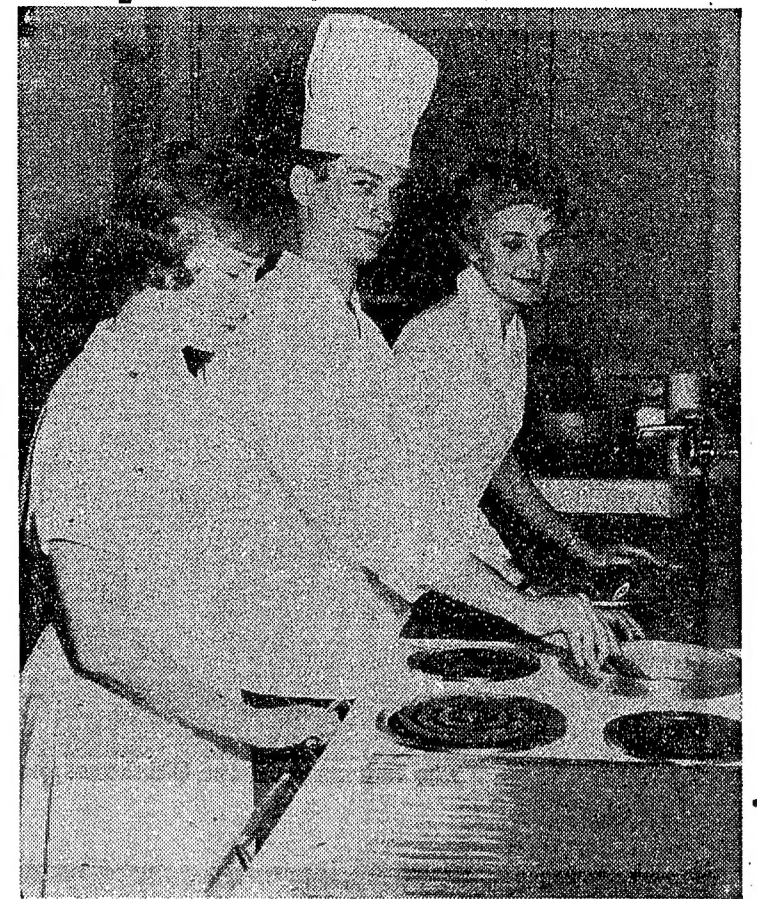
## Harding Initiated Into Women's Honorary

At the Dec. 6th meeting of Alpha Lambda Delta, Nancy Harding was initiated into the organization.

Alpha Lambda Delta, freshman women's honorary, is planning a spring initiation for freshman women who have a 3.5 grade average at the end of this semester.

The number of active members is now 24.

## 'Pizza Boy' and Econ Major Titles for Roth



Dan at work!

By Shirley Johnson

"Pizza Boy" and economics major at the University of Omaha are two titles that don't seem to be related at all. However, in the case of Dan Roth, Jan. 1964 graduate-to-be, they are quite compatible.

To pay college expenses, Dan is currently averaging 35-40 hours a week as a chef at Caniglia's Venice Inn restaurant. He said, "The combination of economics and cooking seems unusual to many. However, the manager of Penny's cafeteria was an economics major at Columbia University."

Dan, who has been practicing the culinary arts since age 15, said that many college people are surprised to learn that a fellow student has been preparing the spaghetti dinners, pizzas and salads they've been ordering at the Venice Inn. He added, "Whether they realize it or not, they're helping put me through school."

"Not knowing why" prompted Dan to enroll in Margaret Kilian's Nutrition and Dietetics class. He stated that many of the storage and cookery methods at the restaurant follow an

established pattern. "You know you're supposed to do something a certain way, but you never know why," he said.

When asked about his reactions to American eating habits, he reported that steak is the "top seller" and that most customers rarely order a nutritious balanced meal. He added that some clients get tired of looking at the same type of menu in every restaurant—they want a new taste experience! Consequently, most restaurants offer one gourmet item, such as abalone.

As regards the immediate future, Dan plans to do graduate work in economics at the University of Nebraska. However, economically speaking, he might do well to keep his kitchen arts in practice.

## Dean's Xmas Tea Is Set for Monday

The annual Dean's Christmas tea will be held Monday in the Student Center ballroom, 3 to 5 p.m.

The tea is given for officers and sponsors of student organizations and for administrative officers.

Waokiya and ODK will not tap new members at the tea this year.

## Blackstone Site of Chi O Dinner-Dance

The Chi Omega dinner-dance is to be held Dec. 26 at the Blackstone Hotel at 730 p.m.

Jerry Reed will play for the dance.

As in the past, the theme and colors are being kept a secret.

Judy Williams is chairman of the dinner-dance. Assisting her are Diane Brodbeck, Patty Carl, Susie Krogh and Earlene Timm.

Entertainment will be provided by Jana Doxon and a trio. Mary Johnson will give a reading of a Christmas poem.

A coke-tail party is planned before the dinner-dance at the home of Gretel Schmad.

The Chi O's will have their annual mother-daughter Christmas party Dec. 19 at 7 p.m. Besides the exchange of gifts, actives will receive their pledge paddles.

The party, at the home of Karen Rasp, is under the direction of Mary Jean Horn and S. J. Johnson.

## Typical Frat Man Announced Tonight

The announcement of the 1962 Typical Fraternity Man will highlight the annual Sigma Kappa Violet Formal tonight from 9-12 p.m. in the Student Center Ballroom.

The winner will be presented with a traveling trophy during intermission. Preceding the announcement the Sigma Kappa pledges will present a skit under the direction of Nancy Metz, pledge social chairman.

The candidates for Typical Fraternity Man are Lyle McFarlin, Lambda Chi Alpha; Lynn Olson, Pi Kappa Alpha; Jack Benedict, Sigma Phi Epsilon; Jon Knickman, Tau Kappa Epsilon; Jon Larson, Theta Chi.

Chuck Halda and the Cimarrons will play for the dance, which was planned by Sonja Heaton, social chairman.

One Greek card per couple is required for admittance. Voting will take place at the door from 9-10 p.m. with one vote per couple.

Sorority pledges will present paddles at the annual Sigma Kappa Pledge-Active Christmas party Dec. 19 at the home of Ruth Helligso. Following the party, the group will go caroling.

## Track Shoes Not Needed, Omaha Univ Has New System

By Sheri Hronek

Put your track shoes away—you won't need them to register this year. You see, we have a new pre-registration system.

Pre-registration is dead. Short live pre-counseling. Now the only running around you do is to find your counselor.

The advantages to this system are many. Just think—no more skipping classes to get your class cards first. Now all you'll have to skip is sleeping late during semester break—that's the registration date.

Another advantage is the \$10 you save—and the shoe leather. On the other hand, there's those priceless nights you stay up worrying about whether or not the classes you want will be closed. And the time spent trying to find a way to beat the system.

Woe be to the fellow who doesn't pre-counsel. He must wait until the last day of registration. Oh, well, if you are a chemistry major and should find yourself in kiddies' lit—forget it. We want our scientists of tomorrow to have a broad background in all subjects.

Oh to be a senior or junior with a last name that begins with A, B, C, D or E—for you are indeed fortunate. But the underclassmen's day will come.

Good luck to you all—but I hope that I get there first. I'm changing my name to anything that begins with A—every little bit helps, you know.

**10 Days  
Till Christmas**

**The Jolly Coachman  
Coffee House**

**NOW PLAYING**

**Jim Jourdain—Shawn Obrian—Ted Anderson  
House Bass Player**

**OPENING DECEMBER 25TH**

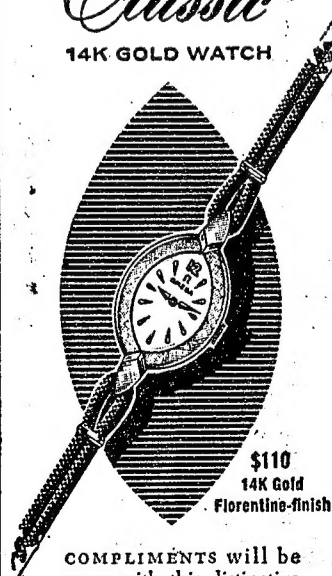
**The Hammer Singers**

**OPEN 8 P.M. to 2 NIGHTLY**

**225½ S. MAIN • UPPER LEVEL**

for a lifetime of  
proud possession

**OMEGA  
Classic**  
14K GOLD WATCH



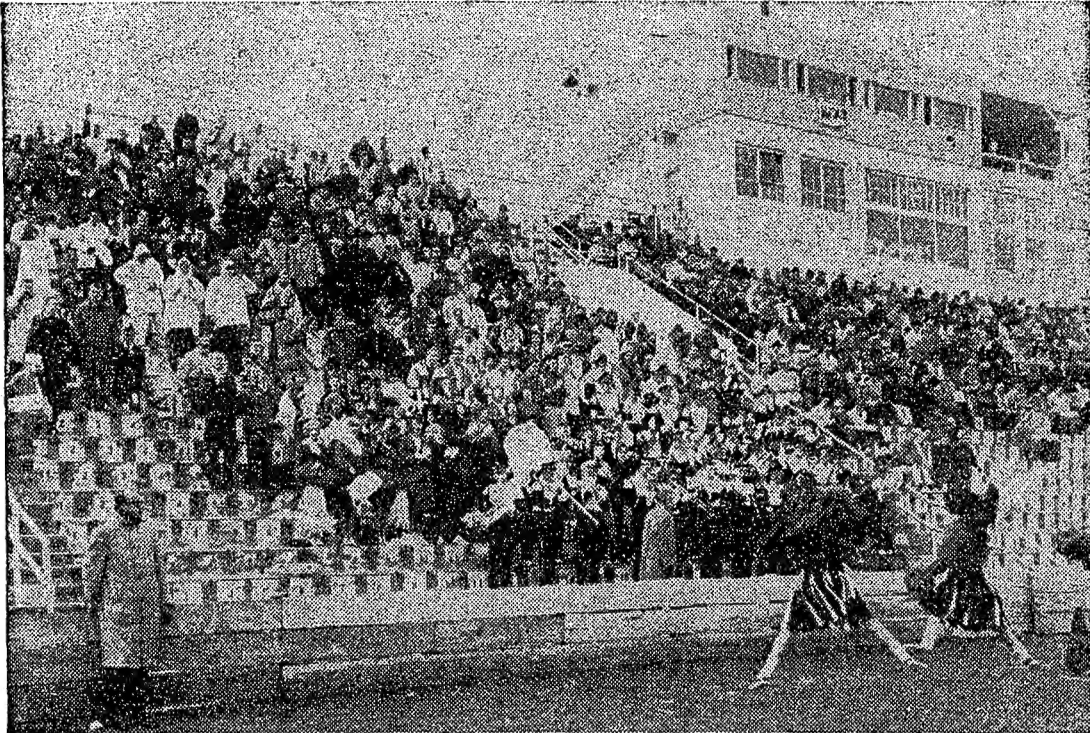
COMPLIMENTS will be yours with this distinctive marquis-shaped watch. Dial figures of 18K gold. World-famous impeccably accurate jeweled high-precision Omega movement.

**W. L. Combs & Sons**  
SINCE 1888

**HARNEY AT 17TH ST.**  
Credit Invited Time Arranged



# The Indians Went to Win . . .



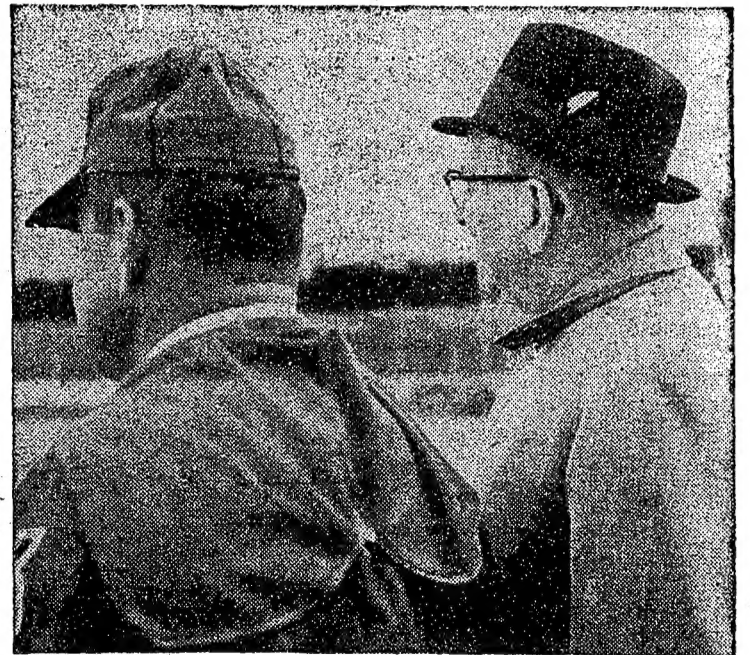
The Indians cross the Oklahoma goal again.



Indian boosters fight the elements.



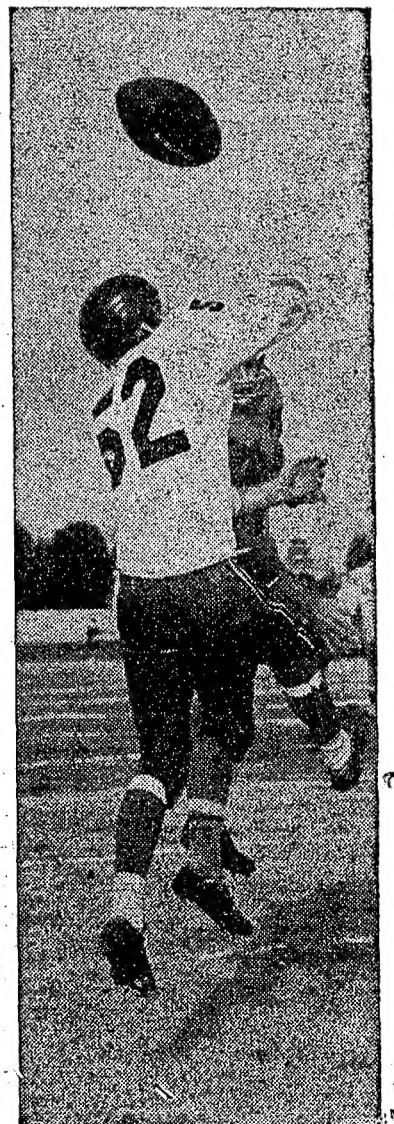
Al and the boys line up for the goodies.



I don't know Al . . . maybe we ought to use Sayers as a decoy and send Miloni up the middle.



But all referees can make mistakes.



Kettle gets behind the defense.



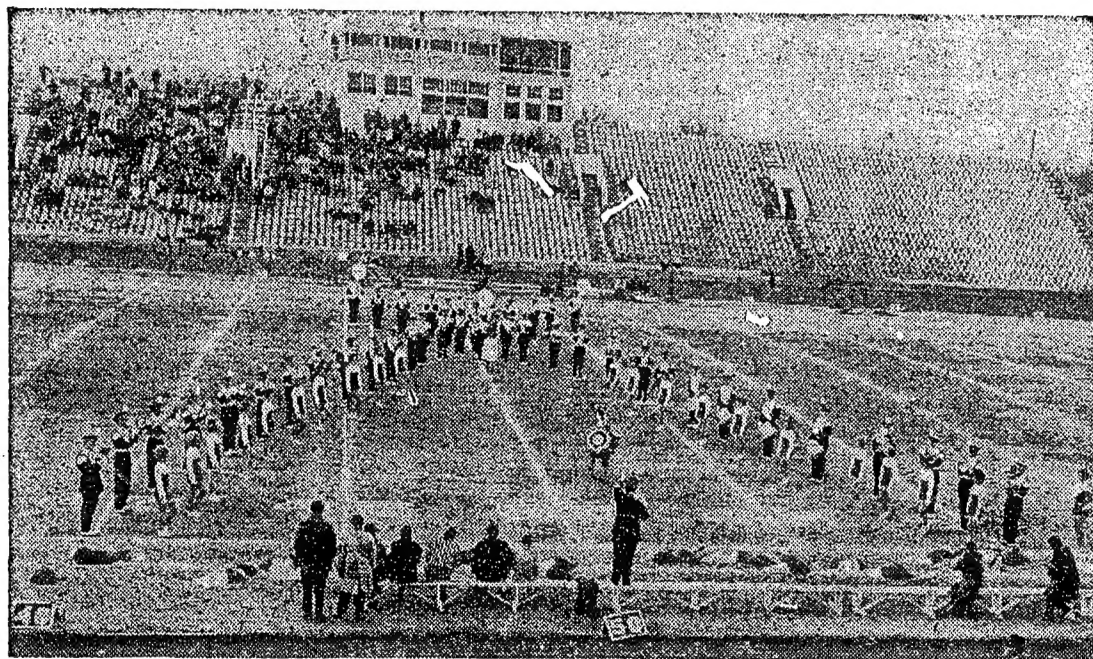
# ... And Won Impressively



Hmm ... blew a two-touchdown lead ... time to get tough again.

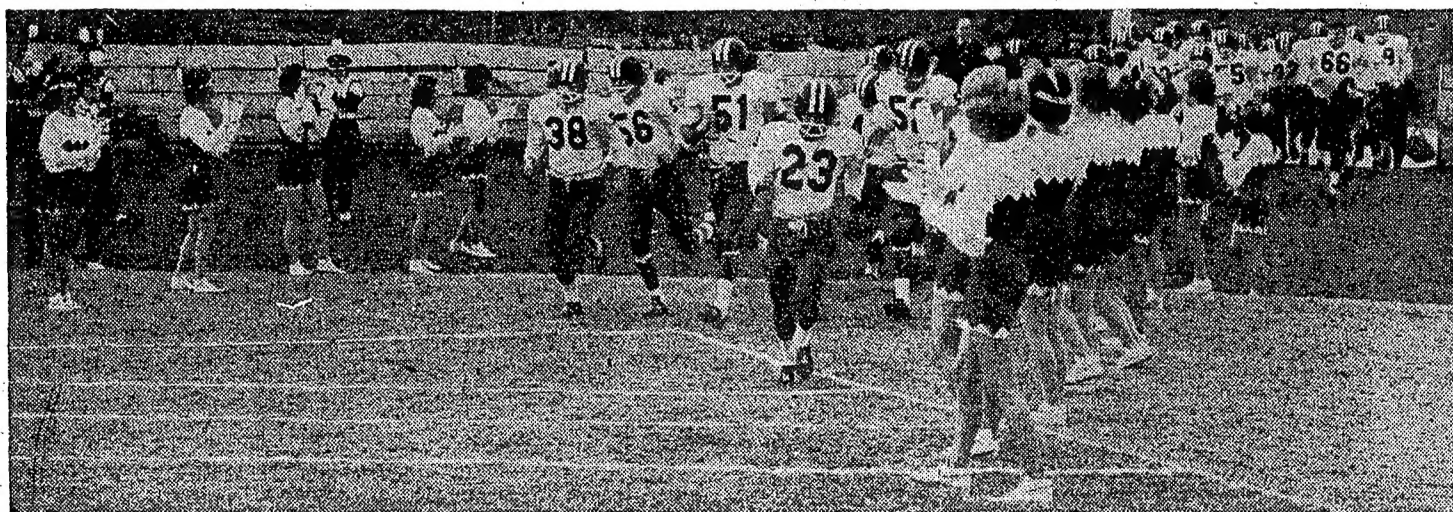


Looks like a little mix-up with Don Crum and Jack Kiscoan.



OU band and Indians steal the show.

**Gateway Staff**  
**Photographers Were:**  
 - Roger Brown  
 Jim Mone  
 Denny Waterman



The start of the stampede.



The Indians even looked impressive in pre-game warmups.



## If You Didn't Make the Bowl Trip Here's Part of What You Missed

By Jim Mone

Well it looks like our little jaunt to Oklahoma has ended, but boy, nobody who went will ever forget it.

It all started at 7:30 Friday when sleepy students entered the buses at the Music building. There were three buses, one for students and others for the Indians and the band.

The trip figured to be quite quiet until Lloyd Cardwell, Jr. came aboard. Everything seemed normal until Lloyd started reading the do's and don'ts of the trip that appeared in last week's Gateway.

Laughing started then and never stopped, that is until Lloyd met a young lady on the bus, this one being about his third for the trip. They sat behind the driver and provided a television for the students who watched the driver's rear view mirror.

Card playing then took some attention off of Lloyd. Fingers got sore as the kiddies played pig, hearts and gin. Susie Rester, 1962 Tomahawk Beauty Queen, still speaks of the fingernails she lost playing pig.

Sleeping was a common sight until we decided to get some cute candids of the girls asleep. After a few flashes, people were afraid to sleep.

So, the poems and songs started. You name the person and we sang about them. We sang to the

driver, Dean Pfisterer, bless his heart and mainly Lloyd who was dubbed the "great snowman."

Card playing got dull so we started to sing. The girls sang "A Hundred Miles from Home" and brother, if you would have heard them, you would have wished that you were 100 miles from them.

We stopped to eat and when we returned we saw most of the boys looking at Lloyd's "Off-Campus" magazine.

As we came into Oklahoma City, we sang the OU fight song and yelled to passing cars that we were from OU. They all looked so happy, too. They probably thought we stood for Oklahoma University. I was trying to find someone to call an Okie, but I was better advised.

When we got there, not much was seen of the people in the bus but you could sure hear everyone until the wee hours of the morning. Some of the band members provided a little early morning twist music for all who wished to attend.

Then came the game. It couldn't have been a better game which was evidenced by the yelling and shouting of the Indian fans.

But the real fun began when we came back. The spotlight was taken off of everyone except dear Mr. Gimble, a faculty member. He bought a good size totem poll, yes, you heard me

right, an ash tray and numerous other articles which he took pride in showing to all of the members of the third bus.

Perhaps the funniest thing happened when someone hid his totem poll in the rest room of the bus and we were all given 30 minutes to put it back where it was. But he found it and all was well.

He took things pretty well and around 5:30 when everyone was asleep, he went up and down the aisle offering anyone who wanted to go to the state capital and meet a senator, governor and perhaps a few Oklahoma farmers. However, nobody took him up on the offer.

These were just a few of the things that happened, and all who were on the third bus still laugh and talk about all of the funny happenings that took place.

Well, until next year when we hope to see you all on a bus to another bowl game, I have one word for the people of the third bus.

CHOCOLATE!!

### Business Honorary Celebrates on Dec. 12

Phi Chi Theta, business honorary sponsored its annual Christmas tea Wednesday, Dec. 12, from 3 to 5 p.m., in Room 312, S.C.

All business teachers were invited to attend.

## Sig Eps Dominate Qualifiers as Intramural Tourney Nears End

Preliminary Intramural Wrestling matches were held last Tuesday with finals scheduled for tonight as a preliminary to varsity wrestling beginning at 6:00 in the Field House.

In the 123 lb. class Mike Mannon, Sig Eps will meet Dennis Anderson of Lambda Chi; Dick Bottorf of Sig Ep will oppose Al Konecky of "O" Club for the 130 lb. title. Sig Eps Rolf Suurvarik will grapple with Tom Ridley of Lambda Chi for 137 lb. laurels; Randy Curnow of Sig Ep is scheduled to meet Lon Hancock of Theta Chi in the 147 lb. final. Eddie Jones of Sig Ep will meet Wayne Clark of Delta Rho Gamma. Larry L'Heureux of Pi Kap will wrestle Tony Gervasio of "O" Club at 167 lbs. Nick Churburis of "O" Club will oppose Ken Koop of Lambda Chi in the 177 lb. class. At 199 lbs. Tony Roberta, "O" Club draws Russ Bendorf of Sig Ep. Jack Peterson at 295 lbs. for Sigma Phi Epsilon will meet Mark Greenstein of "O" Club in, of course, the Heavyweight division.

Sig Eps were high scorers in the meet with a total of nine points and led team qualifiers at 8; "O" Club was second with 6 points and 5 qualifiers.

A total of 46 students participated in the tournament.

### Bowling

Lambda Chi leads Intramural Bowling with a record of 33 wins and 7 losses. Untouchables and Sig Eps are in second and third position respectively.

Sig Eps hold the highest team

series at 2236 and Gary Groberg of The Crew rolled the high individual series at a 646 clip. Highest team game title holders are The Crew with 787 and John Thomas of Pi Kap the high individual game at 266.

### Roundball

Pi Kapps, Emery Stones and the Lit' Pikes led the three intramural basketball leagues as the teams closed out four weeks of competition.

Pi Kappa Alpha led the first division with six wins and no losses. Blacksheep has yet to lose a game also, but have only played four games. The Emery Stones are on top of the second division with a four and zero record. The Lit' Pikes are tops in the third division with the same record.

### STANDINGS: first division

	W.	L.
1. Pi Kaps	6	0
2. Blacksheep	4	0
3. "O" Club	4	2
4. Hilltoppers	2	3
5. Sig Eps	2	3
6. Lambda Chi	1	3
7. TKE	1	4
8. Theta Chi	0	4

### second division

	W.	L.
1. Emery Stones	4	0
2. Eagles	4	1
3. Goiches	4	1
4. Cherubs	3	1
5. P.E. Majors	2	1
6. Boolestrappers	1	2
7. Mad Maulers	2	4
8. Flyers	1	4
9. Panthers	0	5

### third division

	W.	L.
1. Lit' Pikes	4	0
2. Workers	4	0
3. Thunderbolts	2	2
4. Untouchables	2	2
5. Lorpees	2	16
6. Rinky Dinks	0	2
7. I.S.A.	0	3
8. Delta Sigs	0	4

### Intramural Bowling

	W.	L.
1. Lambda Chi	33	7
2. Untouchables	26 1/2	13 1/2
3. Sig Eps	25	15
4. Tri Chi	25	15
5. Delta Chi	24	16
6. Fijl	20 1/2	19 1/2
7. Pi Kaps	20	20
8. Theta Chi	20	20
9. Laneducks	19	21
10. TKE	19	21
11. Boolestrappers	18	22
12. The Crew	17	23
13. Iola	10	30
14. Kfah	3	37

## Chi O's Take Two; WRA Sings Sunday

After winning the first game in Women's Recreation Association Volleyball competition last week, Unaffiliated dropped the next two games by scores of 11-6 and 14-12 to lose the match to Chi Omega.

On Thursday, Dec. 6th, Alpha Xi Delta won by forfeit over Sigma Kappa, and ISA took their first victory by forfeit over Alpha Xi Delta on Tuesday, Dec. 11th.

Next week's schedule will find Zeta Tau Alpha and Chi Omega matched on Tuesday, Dec. 18th; Alpha Xi Delta and Unaffiliated will meet on Wednesday, Dec. 19th; and on Thursday following Christmas vacation, Jan. 3rd, Sigma Kappa will square off with ISA.

### Sing Along

The M&M's, the Women's Physical Education Majors and Minors Club, plan to go caroling on Sunday, Dec. 23rd as one of its Christmas projects this year.

Toys and recreational materials have also been collected by the M&M's as contributions to the People to People Drive. These contributions will be sent to needy people in a foreign country.

## Student Council Joins Program Committee To Decorate Center

The Student Center Program Committee invited the Student Council to a trim-a-tree party Dec. 10.

The purpose of the party was to decorate the Student Center. Christmas trees were placed in the lounge, cafeteria and faculty lounge. The OUampi Room was also decorated by the two groups.

The stained-glass mural in the lounge was prepared by the Audio-Visual department.

The decorating took three hours to complete. Refreshments were served after the work was finished.

# Have a real cigarette—have a CAMEL

Jack and Mary Lambie  
WEST COAST AIRPLANE ENTHUSIASTS

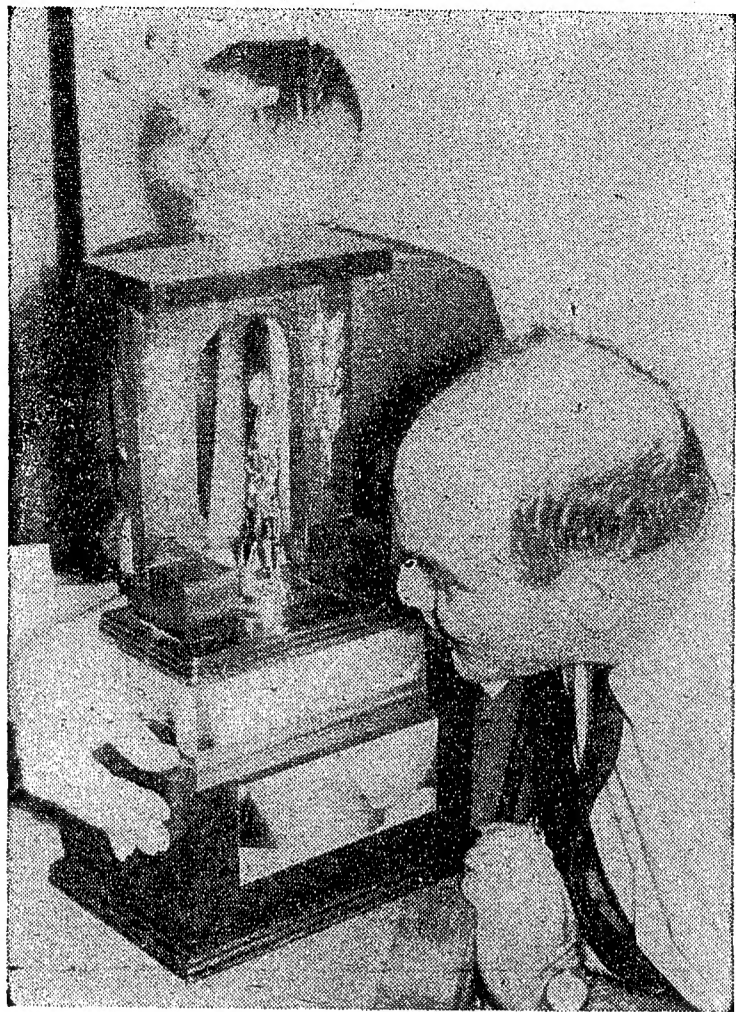
**CAMEL**  
TURKISH & DOMESTIC BLEND  
CIGARETTES

**The best tobacco makes the best smoke!**

© 1962 R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



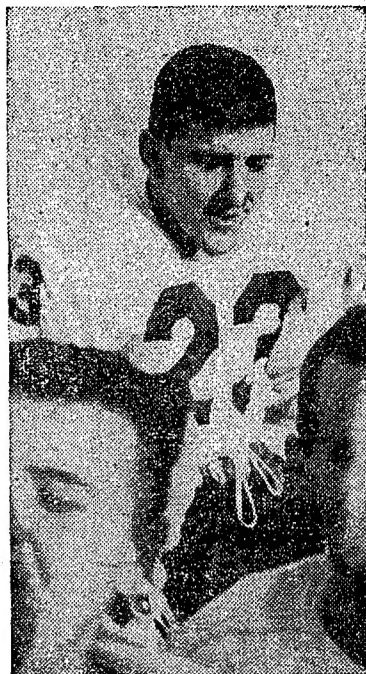
# Indians Took the Top Prizes



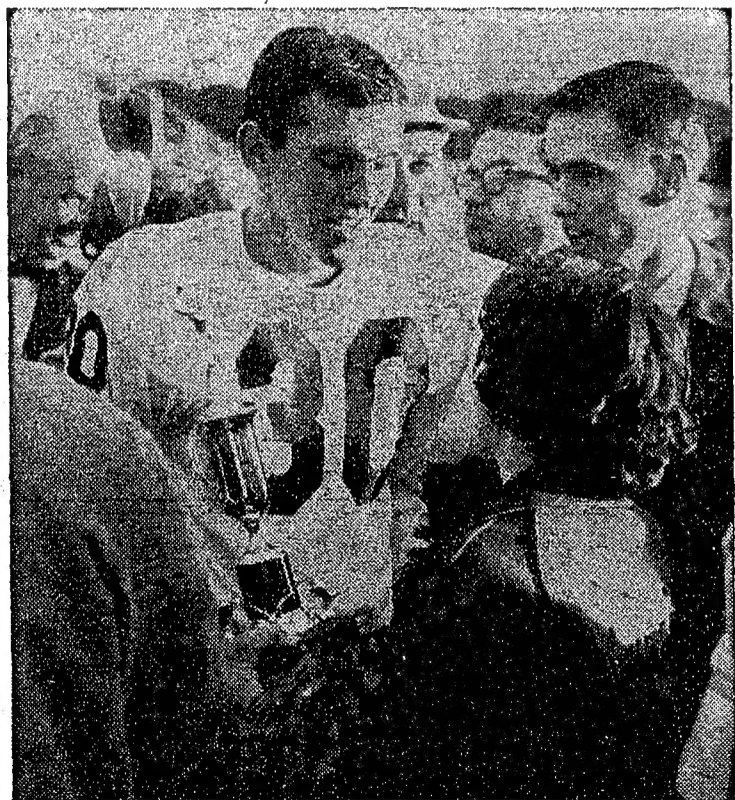
Al puts crowning touch on that glorious trophy.



Yeh . . . go ahead and take one . . . there's plenty more where that came from.



Miloni . . . 6' 5"?



Say, Carl, how'd you like to go TKE?



Oh Hell Harvey! I never thought a Bowl victory would be like this.

## So Now We Turn to Basketball; Will Art Last the Full Season?

By Bob O'Neal

It's been a few weeks since the goal posts came down and a tradition went up.

The loops are up in the Field House, and Art Stevens is out of the hospital. He was the only student hurt leading the charge from the goal post that wouldn't go down to the goal post that did. Art dropped at the midfield stripe with a severely sprained ankle. He was given an ace bandage and the results of his psychiatric tests were negative—or was that positive?

But football has finally left the scene. The coach is grappling with other problems and we have another bowl scalp under Ouampi's belt.

Sophomore Stevens made the trip to Oklahoma City as a special correspondent of the Student Building Bulletin. He made a vain attempt to save the Bulletin the price of his fare by disguising himself as an Indian and climbing aboard one of three buses that finally made the trek south. The 6'4", goateed Stevens was somehow discovered and allowed to remain on board after paying the necessary fare.

So now what happens to old football fans when the season

is over? Do they pack their pennants and—like old bootstrappers—fade away?

Not this year.

Saturday, December 15, has been designated "Basketball is back, so back basketball day."

Strange as it may seem to those who have been here a year or two, the Indians have won three of their last four games and this coming Saturday will be their first home game.

You all remember the Gorillas of Pittsburg State?

Well, they're swinging in to form the first opposition for the new-look locals.

This will also be the conference opener for Omaha U, who are already two games away from equaling their entire win total of last year—five.

Let's put our best foot forward on Saturday night—attendance wise.

Girls:

Insist that your boy friend take you to the ball game first.

Guys:

Save loot—take your date to the game.

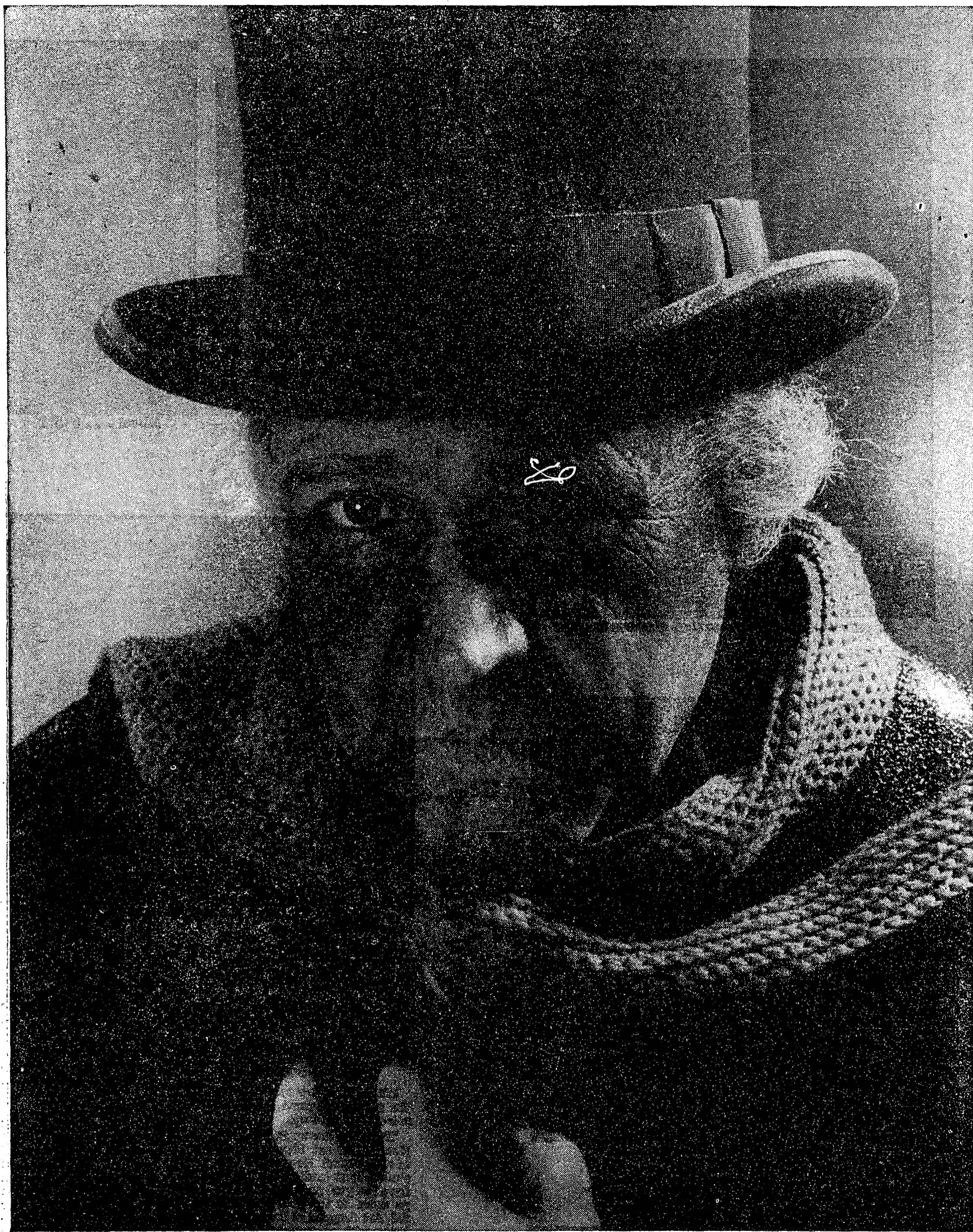
Guys and Girls:

If you happen to see a 6'4", goateed, Indianne at the game, don't whistle, he's already embarrassed enough.



Blazeovich gives 'em that studious look as he admires his trophy.





## Christmas is a time of joy

That is, for everyone except old Scrooge here. He just couldn't seem to get with it. While everyone else was jogging around buying presents and flipping coins in kettles, he was doing the "Bah, humbug" bit. Why—he didn't even join the U. S. National Bank's Christmas Club. He knows that Christmas rolls around every year, but somehow he keeps hoping that maybe—just once—a year will come around and everyone will forget about it. The only friend

he has says that it's really only a matter of money with him—that as far as he's concerned, Christmas is A-OK. It's just that he's a tightwad. Anyway, we think next year's going to be different. That one friend of his brought old Scrooge, kicking and screaming, into U.S. We signed him up for next year's Christmas Club, and although he wailed and groaned, we think next Christmas will be a time of joy for him, too. **U.S.** NATIONAL BANK

Member Federal Deposit Insurance Corporation



## Basketballers Carry Impressive Mark to Pittsburg Tilt Tomorrow

Omaha University basketballers, boasting an impressive start, open their home season tomorrow at 8:00 against Pittsburg State of the CIC.

Offutt Air Force base and the Papooses will contend in the preliminary game at 6:30.

Tuesday, the Indians, striking quickly and steadily in the first half, surprised Doane with a 79 to 65 drubbing. Jon Lloyd, contributed 20 points in the first half which saw OU emerging with a 50 to 34 lead. When the OU team returned to the court, they were a slow and deliberate control team. They worked the ball for good shots and kept the Crete team from threatening.

Lloyd, who also led the team in scoring, hit 12 for 12 at the foul line and collected a total of 26 points. Paul Kaster added 19 points to the cause.

Omaha (79)				Doane (65)			
fg.	ft.	pf.		fg.	ft.	pf.	
Lloyd	12-12	2		Kerlebrock	5-10	4	
Hunter	5-11	2		Dondlinger	0-0	0	
Villnow	3-3	4		Koch	6-0	2	
Woodward	1-0	1		Nelson	0-2	3	
Kaster	9-12	3		Capps	5-5	3	
Neuberger	2-0	3		Ross	3-1	2	
Myers	4-0	2		Andrews	4-7	4	
				Lohrop	1-0	0	
				Stephens	0-0	1	
				Massmann	0-0	3	
Totals	31-71	20		Totals	23-53	19	
Omaha U.				Omaha U.	50-34		
Doane				Doane	34-31		

The Indians won a squeaker when they traveled to Peru last Friday. It took Paul Kaster's two free throws to decide the 84-83 contest. Kaster dropped the two shots with 13 seconds remaining to stop the Bobcat's hopes of winning their nineteenth straight home game.

Lloyd, top gun for the evening, pumped 21 points while

Kaster contributed 14 and Joe Neuberger 13.

Omaha (84)				Peru (83)			
fg.	ft.	pf.		fg.	ft.	pf.	
Lloyd	7-8	5		Witty	6-10	2	
Gibbs	0-0	0		Hall	1-0	3	
Hunter	2-3	2		Hayes	5-0	5	
Miller	3-3	4		Fraser	0-0	3	
Villnow	4-4	5		Snodgrass	4-7	5	
Woodward	0-0	4		Schmidt	1-4	0	
Kaster	4-8	2		Hamm	3-5	3	
Neuberger	4-5	4		Rinne	1-0	0	
Myers	2-4	5		Yopp	11-13	3	
Totals	28-58	31		Totals	26-51	26	
Omaha				Peru	37-47		
Peru				Peru	39-44		

The Pittsburg State Gorillas should be a good test for OU tomorrow. They will be the first foe that is a member of the CIC. The Gorillas have good height and can count on help in the scoring column from any one of the boys.

Coach Borsheim commented that the game will be a matter of the two teams playing each other and not knowing exactly how strong the other is. "We are going out there ready to play a ball game" he said.

Next Wednesday, the Indians will host Northeast Missouri State. They will play Augustana at Sioux Falls December 21 before competing in the Hastings Holiday Tournament December 27-28-29.

The Indians, who have a 3-1

	G.	Fg.	Ft.	Pct.	Ft.	Ft.	Pct.	Pf.	Reb.	Avg.	TP	Avg.
Jon Lloyd	4	24-61	.393	24-27	.888	17	32	8.0	71	17.8		
Paul	4	21-50	.420	9-12	.750	11	12	3.0	51	12.8		
Larry Villnow	4	13-33	.400	16-20	.800	16	43	10.8	42	10.5		
Bruce Hunter	4	18-47	.400	6-10	.600	11	42	10.5	42	10.5		
Charlie Myers	4	15-24	.625	2-7	.286	12	15	3.8	32	8.0		
Bernie Miller	3	11-19	.579	4-7	.571	8	15	5.0	25	8.3		
Joe Neuberger	4	7-17	.412	2-5	.400	8	7	1.8	16	4.0		
Ed Woodward	4	3-9	.333	1-2	.500	11	9	2.1	7	1.8		
Lou Murillo	2	1-3	.333	0-0	.000	1	0	0.0	2	1.0		
Bob Gibbs	3	0-5	.000	0-0	.000	0	0	0.0	0	0.0		
Omaha U.	4	113-268	.422	67-92	.700	95	185	46.3	293	73.3		
Opponents	4	97-271	.358	79-156	.626	70	142	35.5	273	68.3		

## Wrestlers Start Strong; To Face Colorado Mines Tonight at 8



George Crenshaw gets advantage.

The wrestlers will host Colorado Mines tonight in the fieldhouse at 8:00. As an added attraction tonight, intramural wrestling finals will precede the varsity competition.

The Indians opened the wrestling season with a 26 to 6 victory over Graceland of Iowa Tuesday in the University fieldhouse.

Lettermen participating in the match included Jim Fuxa, John DeGeorge, George Crenshaw and Mel Masek. All lettermen won their matches except Masek who wrestled with only one day's practice as did Jim Jones, freshman football player.

Crenshaw, who won by default in 3:39 when Bud Hayes suffered a shoulder injury while trailing Crenshaw by 8 points,

had helped coach the squad while head coach Al Caneglia devoted his time to football.

### RESULTS

- 123—Gary Cozad, (0) decisioned Ron Cole, 5-0.  
130—Jim Fuxa, (0) decisioned Joe Verive, 8-1.  
137—Phil Goduto, (0) pinned Darwin Pardoe in 6:21.  
147—John DeGeorge, (0) pinned Ralph Green in 4:51.  
157—Ken Netwig, (0) pinned Dave Berson in 8:14.  
167—George Crenshaw, (0) won by default in 3:39 when Bud Hayes suffered a shoulder injury while trailing in points, 8-0.  
177—Gary Collins, Graceland, decisioned Mel Masek, 10-2.  
Heavy—Gary Sage, Graceland, decisioned Jim Jones.

## Need Gift Ideas? Check SC Board

By Mardelle Tarkington

Accordions, Chevy parts, houses, books, ham radio parts, banjos, figure skates and tires are to be found at the University of Omaha.

In addition to the business of studying and higher education, OU has another facet—a Student Center bulletin board which helps students get extra cash through the sale of their belongings.

The board is bedecked with colorful signs. Some reveal the artistic touch of their author. For example, one sign displays a yellow, well-drawn Jeep truck (the author was trying to sell a Pontiac). Big business and its advertising methods have not been dropped by the wayside either. Slogans such as "A Joy to Ride," and a "Real Honey to Drive" are employed in the sale of autos.

There is even a sign sympathizing with those who got a bad deal on last year's Christmas tree and telling these people how to do better this year. One eye-catcher is an advertisement by a student wishing to get rid of a "Swedish car."

Houses are advertised. They range from a luxury dwelling in the Dundee section to a lower-priced apartment.

The musically inclined can choose from a variety of instruments. Banjos, guitars and accordions are only a few.

For the studious, there are history books.

For the sportsman, there is the invitation of a ski trip, figure skates and air rifles.

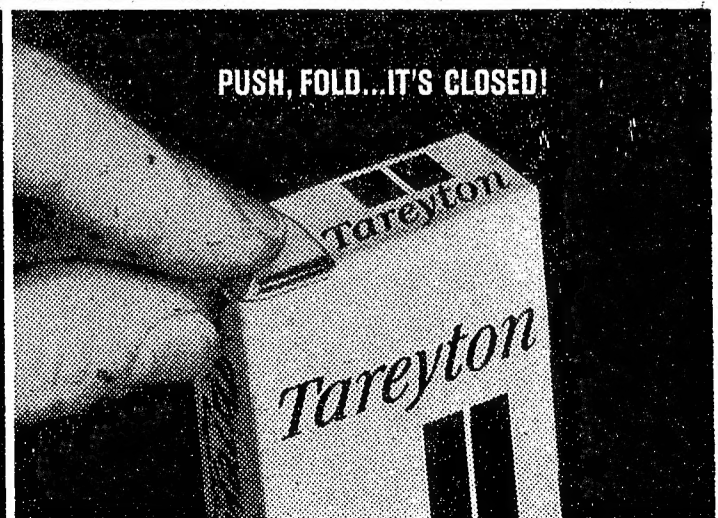
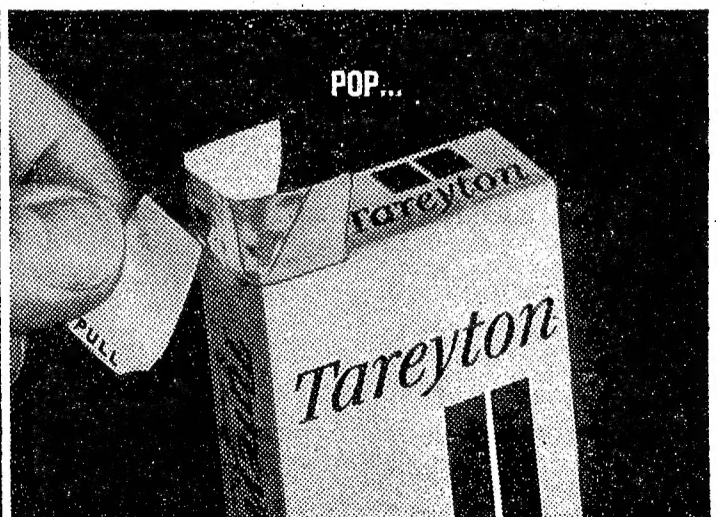
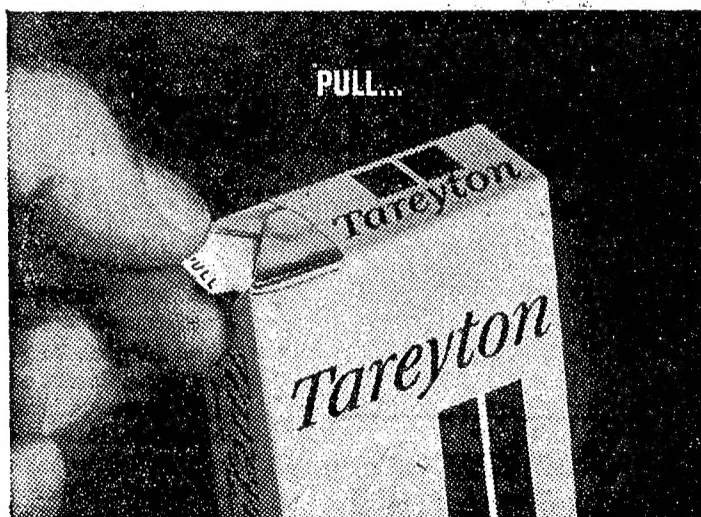
For the man who has everything, there are 28 cars to choose from, and oh yes! one offer to BUY cars!

So if you're looking for that really different gift—the one that displays thought and individuality, check the OU bulletin board!

## Hungry for flavor? Tareyton's got it!

### Flavor you never thought you'd get from any filter cigarette

## Now in New Pull Tab Pack!



If you're hungry for flavor, here's how to get plenty—plenty fast! Get Dual Filter Tareyton in the new Pull Tab pack. Just pull the tab. Pop—it's open! Nice and easy. You're ready for flavor you never thought you'd get from any filter cigarette. And to close your Tareyton Pull Tab pack, just push and fold. Great smoke. Great convenience. Try it today.

**DUAL FILTER Tareyton**  
Product of The American Tobacco Company "Tobacco is our middle name" © 1962



# A Weekend to Remember



On the road or at home, everybody reads the Gateway.



Sheraton Oklahoma Hotel basement never had it so good.



Like your all man, Paul baby.

## Tractor Brought Inside from Cold But Not Done Yet

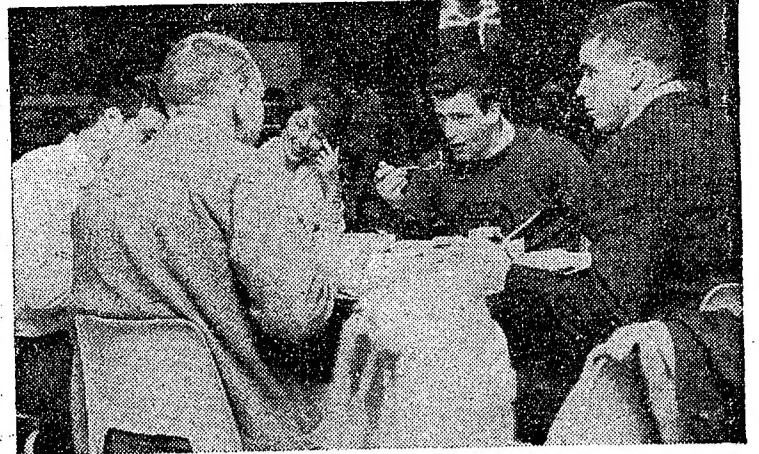
"Maybe I'm not as shiny as a new tractor, my tires are getting worn, and my engine may burn a little oil, but I'm the second oldest member of the Building and Grounds department."

The little John Deere tractor is 21-years-old this year. It will go into semi-retirement as it doesn't want to quit working. The tractor will be used to drag the Field House and track.

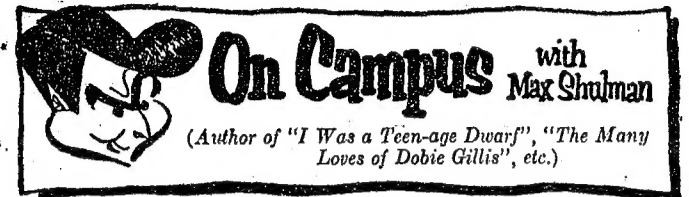
If the tractor could talk it would tell you that it went through three sets of tires, a trip to the shop every year for a tune-up and a complete overhaul five-years ago.

The tractor would also tell you that it has pushed tons of snow from side-walks and drives and deserves to work inside during the cold winter weather.

**10 Days  
Till Christmas**



Look Jesko, I get the window on the way down and you can have it on the way back.



## DECK THE HALLS

When you think of Christmas gifts you naturally think of Marlboro cigarettes, leading seller in flip-top box in all fifty states—and if we annex Wales, in all fifty-one—and if we annex Lapland—in all fifty-two. This talk about annexing Wales and Lapland is, incidentally, not just idle speculation. Great Britain wants to trade Wales to the United States for a desert. Great Britain needs a desert desperately on account of the tourist trade. Tourists are always coming up to the Prime Minister or the Lord Privy Seal or like that and saying, "I'm not knocking your country, mind you. It's very quaint and picturesque, etc. what with Buckingham Palace and Bovril and Scotland Yard, etc., but where's your desert?" (Before I forget, let me point out that Scotland Yard, Britain's plain-clothes police branch, was named after Wally Scotland and Fred Yard who invented plain clothes. The American plain-clothes force is called the FBI after Frank B. Inchcliff, who invented fingerprints. Before Mr. Inchcliff's invention, everybody's fingers were absolutely glassy smooth. This, as you may imagine, played hob with the identification of newborn babies in hospitals. From 1791 until 1904 no American parent



ever brought home the right baby from the hospital. This later became known as the Black Tom Explosion.)

But I digress. England, I was saying, wants to trade Wales for a desert. Sweden wants to trade Lapland for Frank B. Inchcliff. The reason is that Swedes to this day still don't have fingerprints. As a result, identification of babies in Swedish hospitals is so haphazard that Swedes flatly refuse to bring their babies home. There are, at present, nearly a half-billion unclaimed babies in Swedish hospitals—some of them well over eighty years old.

But I digress. We were speaking of Christmas gifts which naturally put us in mind of Marlboro cigarettes. What could be more welcome at Christmas time than Marlboro's flavor, Marlboro's soft pack, Marlboro's flip-top box? What indeed would be more welcome at any time of year—winter or summer, rain or shine, night or day? Any time, any season, when you light a Marlboro you can always be certain that you will get the same mild, flavorful, completely comfortable smoke.

There are, of course, other things you can give for Christmas besides Marlboro cigarettes. If, for example, you are looking for something to give a music lover, let me call to your attention a revolutionary new development in phonographs—the Low-fi phonograph. The Low-fi, product of years of patient research, has so little fidelity to the record you put on it that if, for instance, you put "Stardust" on the turntable, "Melancholy Baby" will come out. This is an especially welcome gift for people who have grown tired of "Stardust".

Merry Christmas to all and to all a good night.

© 1962 Max Shulman

The makers of Marlboro cigarettes, who take pleasure in bringing you this column throughout the school year, wish to join old Max in extending greetings of the Season.